

# 2008 Mid-Year Meeting Sponsorships

Maximize your ATA Mid-Year Meeting experience and your marketing efforts by becoming a Metallic Sponsor! Increase your brand recognition by sponsoring one of the following options!

## **Platinum Sponsor- (1 available)- \$4,000**

- Opening Reception Sponsor (Monday Night)
- 1 Table-top Display
- 1 Full- Page ad in Final Program Material
- Opportunity to make welcoming remarks at beginning of reception
- Top logo placement in Final Program Materials
- Signage at Opening Reception
- Tent Cards placed thru out ballroom with your company's logo
- Listing on MYM Web site with hyperlink to your home page (top placement)
- On-screen acknowledgement prior to opening session

## **Gold Sponsor- (1 available)- \$2,500**

- Lunch Sponsor (Tuesday)
- 1 Table-top Display
- 1/2 Full- Page ad in Final Program Material
- Tent Cards placed thru out ballroom with your company's logo
- Opportunity to make welcoming remarks at beginning of lunch
- Logo placement in Final Program Materials
- Signage at Lunch
- Listing on MYM Web site with hyperlink to your home page
- On-screen acknowledgement prior to opening session (s)

## **Silver Sponsor- \$1000 (1 available)**

- Breakfast Sponsor (Tuesday)
- 1/4 Page ad
- Tent Cards placed thru out ballroom with your company's logo
- Logo placement in Final Program Material
- Signage at Lunch
- Listing on MYM Web site with hyperlink to your home page
- On-screen acknowledgement prior to opening session (s)

## **Bronze Sponsor- \$ 500 each**

- Coffee Break Sponsor (AM or PM)
- Tent Cards placed thru out ballroom with your company's logo
- Logo placement in Final Program Material
- Signage at Coffee Break Stands
- Listing on MYM Web site with hyperlink to your home page
- On-screen acknowledgement prior to opening session (s)

For more information on Sponsorship Opportunities, please contact Del Tillman at (202) 223-4249 or via email at [dtillman@americantelemed.org](mailto:dtillman@americantelemed.org). Please note that current MYM Exhibitors who are interested in either the Platinum or Gold Sponsorship and have already paid for their table, will have the cost of the sponsorship adjusted accordingly.