

FOR IMMEDIATE RELEASE

GlobalMedia Partners with FVC to Deliver Telemedicine Solutions in Middle East & North Africa

SCOTTSDALE, Ariz. (May 6, 2008) US-based GlobalMedia, a provider of medical-grade, patented camera and software technology for macro- and micro-level, remote assessment of patients, is expanding the sale of its solutions into the Middle East and North Africa (MENA) through a partnership with FVC, a leading Value Added Distributor in the region.

“Healthcare is a primary need and the adoption of new technology can help to make crucial, life-saving decisions,” said KS Parag, Director of FVC. “We are very pleased to partner with GlobalMedia who have led the telemedicine industry with its innovative solutions. This is a natural addition to our portfolio of rich media solutions that include Polycom, Vaddio and VBrick to name a few. In the Middle East, there is considerable investment in ensuring that the residents get the best care.”

GlobalMedia specializes in the rapidly growing medical imaging sector dedicated to visible light imagery that produces live video and still images that range from microscopic cell-level images to macroscopic images of the body. By using GlobalMedia’s technology, medical providers can quickly and accurately assess a patient’s condition - even if the patient and medical specialist are half a world apart.

Joel E. Barthelemy, managing director of GlobalMedia, said, “We are very pleased to work with FVC. They have a proven track record of meeting technology needs in the Middle East with state-of-the-art, rich media solutions. This partnership will help us deliver our vision of ‘healthcare without boundaries’ to a region that is diverse and multi-cultural. We are very confident in FVC's ability to help medical professional in the region maximize the benefits of GlobalMedia’s proven telemedicine solutions.”

According to Barthelemy, the MENA region is very important to GlobalMedia. Similar to the US telemedicine landscape, the Middle East is challenged by the need to deliver quality healthcare to disperse and diverse regional populations.

About GlobalMedia

Scottsdale, Arizona-based GlobalMedia manufactures and sells visual assessment telemedicine solutions that provide superior image quality, unmatched versatility and unsurpassed simplicity. GlobalMedia’s camera and image management technologies enable leading pathologists, dermatologists, pediatricians, neurologists, surgeons and other caregivers to be more effective in providing patient care and more

productive and efficient in managing patient information. These technologies include the **TotalExam™** camera and **CapSure®** store-and-forward imaging and image management software. **TotalExam** is the most versatile and easy to use exam camera on the market featuring an integrated Woods lamp with derma and tongue blade attachments. **CapSure** incorporates patent-pending technology that greatly enhances low-definition images, features imbedded measurement technology and provides automated workflow capabilities for archiving, saving images to electronic medical records and for seamless integration into video conferencing systems.

More information can be found at www.GlobalMedia.com

About FVC

Founded in 2000, FVC is one of the leading Value Added Distributors (VAD) across the Middle East and North Africa (MENA) with dedicated offices in United Arab Emirates, Saudi Arabia, Lebanon, Egypt and Morocco, working through its growing network of more than 100 channel partners in over 17 countries across the region.

With new technologies and solutions driving the pace of change of businesses in the region, FVC has built a successful business by drawing on the best of global solutions. Uniquely in the region, its combination of full support for its channel partners and market-leading solutions from emerging technologies provides both FVC's partners and their customers with the full confidence to invest in integrated next-generation IT and networking solutions from rich media communications to security to bandwidth management that will benefit their businesses.

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