

**American Telemedicine Association
2007-2008 Member Group Profiles
April 2008**

ATA Mission Area Legend:

- 1 = Educate Government (Educating government about telemedicine as an essential component in the delivery of modern medical care.)
 2 = Clearinghouse (Serving as a clearinghouse for telemedical information and services.)
 3 = Networking (Fostering networking and collaboration among interests in medicine and technology.)
 4 = Research and Education (Promoting research and education including the sponsorship of scientific educational meetings and the *Telemedicine and e-Health Journal*.)
 5 = Guidelines and Standards (Spearheading the development of appropriate clinical and industry policies and standards.)

International SIG

Co-Chairs: Dale Alverson, MD, Jana Lindsey, RN

SIG Executive Committee Members: Malcolm Clarke, PhD, Chuck Doarn, MBA, Juan Ramon Arosemena, MD, (ATALACC), Dale Moyon (PICATA)

ATA Board of Directors Member Liaison: Dale Alverson, MD, Jana Lindsey, RN, Dena Puskin, ScD

Total Number of Active Members: 203

ATA Mission Area	Objective	Lead	Start Date	Target Date	Progress/Strategy
2 - Clearinghouse	Conduct a survey of ATA membership regarding multi-national cross border telehealth activities.	Malcolm Clarke, Chuck Doarn, Dale Alverson, Jana Lindsey	July 2007	September 2007	Survey instrument developed/posted on ATA web site with e-mail to ATA membership; emphasis on International SIG and Chapter members. Responses (> 35) received; results to be shared at Annual Meeting in April 2008.
3 Networking	Develop directory of key contacts for telemedicine in other countries.	Dale Alverson, Jana Lindsey	September 2007	Ongoing	Surveyed attendees at ATA mid-year meeting and plan survey of ATA members for contacts. Considering inquiries to International Society for Telemedicine & eHealth. Compile updated directory based on prior ATA surveys and recent multi-national survey.
4 - Research and Education	Organize and conduct International panel discussion at ATA mid-year conference.	Dale Alverson, Malcolm Clarke, Chuck Doarn	May 2007	September 2007	Meeting held September 17, 2007, in Las Vegas, NV, co-sponsored with TATRC. White paper written, "Global Forum on Telemedicine: Connecting the World Through Partnerships: International Roadmap for Action," to be published in Journal 2008. Recommendations were made in paper and should be integrated with future goals and of the International SIG.
4 - Research and Education	Continue international sessions at the ATA Annual meetings.	Chuck Doarn, Dale Alverson, Jana Lindsey	July 2007	Ongoing	Work with ATA Program leader and committees to insure inclusion of international sessions and encouragement of submission of abstracts to international ATA membership. Explore posting call for abstracts announcement on other international web sites.
4 - Research and Education	Promote submission and publication of international articles in the <i>Telemedicine and e-Health Journal</i> .	Chuck Doarn,	May 2007	Ongoing	Send e-mails to the International ATA membership encouraging submission to the Journal.
3 Networking	Promote more international membership in ATA.	Malcolm Clarke, Chuck Doarn, Dale Alverson, Jana Lindsey	July 2007	Ongoing	Work with ATA staff to develop strategies to promote ATA membership from other countries. Develop target % increase for 2008 and 2009.
3 Networking	Foster communications with other international organizations (e.g. the United Nations, WHO, PAHO, ISfTeH, Red Cross.)	Malcolm Clarke, Chuck Doarn, Dale Alverson, Jana Lindsey	July 2007	Ongoing	Designate ATA representatives to develop dialogue with these international organizations and determination of potential for collaborations that are mutually beneficial. Invite representatives to the ATA Annual Meeting.