

American Telemedicine Association
2007-2008 Member Group Profiles
April 2008

ATA Mission Area Legend:

- 1 = Educate Government (Educating government about telemedicine as an essential component in the delivery of modern medical care.)
- 2 = Clearinghouse (Serving as a clearinghouse for telemedical information and services.)
- 3 = Networking (Fostering networking and collaboration among interests in medicine and technology.)
- 4 = Research and Education (Promoting research and education including the sponsorship of scientific educational meetings and the *Telemedicine and e-Health Journal*.)
- 5 = Guidelines and Standards (Spearheading the development of appropriate clinical and industry policies and standards.)

Teledermatology SIG

Chair: Tom Hirota, DO

Vice Chair: John Bocachica, MD, MHS

SIG Secretary: Marc Goldyne, MD

Board of Directors Member Liaison: Karen Edison, MD

Total Number of Active Members: 135

ATA Mission Area	Objective	Lead	Start Date	Target Date	Progress/Strategy
5 - Guidelines and Standards	Development of practice standards and guidelines for teledermatology VTC and S&F.	Tom Hirota, Hon Pak	September 2006	December 2007	Development of Teledermatology Practice Guidelines completed and approved by ATA Board. Guidelines have been posted on the ATA website and have been accepted for publication by the Telemedicine and e-Health Journal. Remaining mission to establish periodic review/updates, and training on guidelines.
2 - Clearinghouse	Update literature review annually for teledermatology.	Tom Hirota, John Whited	2004	Ongoing	Ongoing
3 Networking	Outreach program to increase ATA membership awareness of teledermatology and to develop liaisons with outside organizations such as AAD and AADA.	Tom Hirota	2004	Ongoing	John Bocachica, Incoming SIG Chair, is a member of the AAD Task Force.

5 - Guidelines and Standards	Build a reimbursement strategy for tele dermatology in conjunction with AAD.	Marc Goldyne and John Bocachica	2007	Ongoing	Ongoing
1, Educate, 2 - Clearinghouse	Gather CMS billing data for S&F tele dermatology in AL and HI.	John Bocachica	2005	Ongoing	Ongoing
4 - Research and Education	Develop a certificate program for tele dermatology.	John Bocachica	November 2005	Ongoing	Discussions started; participation on Standards and Guidelines Committee.
4 - Research and Education	Conduct lectures and give presentations about Tele dermatology at national meetings.	SIG Members	May 2007	Ongoing	Anne Burdick, Karen McKoy, Tom Hirota presented at AAD in February 2008. John Bocachica presented at the International Dermatology meeting, Salzburg, Austria in August 2007.
1 - Educate, 3 Networking, 5 - Guidelines and Standards	Seeking clarification of reimbursement for Telederm in Illinois and California	Marc Goldyne, John Bocachica, Lucius Earles	May 2007	Ongoing	Discussion begun by Dr. Lucius Earles, Marc Goldyne's continued progress for reimbursement in California.