

**American Telemedicine Association  
2007-2008 SIG and Chapter Profiles  
June 2007**

**ATA Mission Area Legend:**

- 1 = Educate Government (Educating government about telemedicine as an essential component in the delivery of modern medical care.)  
 2 = Clearinghouse (Serving as a clearinghouse for telemedical information and services.)  
 3 = Networking (Fostering networking and collaboration among interests in medicine and technology.)  
 4 = Research and Education (Promoting research and education including the sponsorship of scientific educational meetings and the *Telemedicine and e-Health Journal*.)  
 5 = Guidelines and Standards (Spearheading the development of appropriate clinical and industry policies and standards.)

**SIG or Chapter Name: Business & Finance**

**Chair(s): Denny Lordan**

**Vice Chair: Dr. Sam Burgiss**

**SIG Executive Committee Members: Dena Puskin, ScD, Sally Davis, Bill England, PhD, JD, Gail Barker, PhD, Nina Atoniotti, PhD, RN, MBA, Joe Ternullo, JD**

**List Professional Associations:**

**In Progress Objectives**

ATA Mission Area That Objective Aligns To	Objective	Lead	Start Date	Target Date	Progress/Strategy
4= Research and Education	Quarterly Webinars on topics of special interest	Webinar Committee	May 2007	Summer 2007	Currently seeking webinar committee participants
2= Clearinghouse	Business & Strategic Planning Templates (broad & specific)	Executive Committee	May 2007	TBD	Reviewing current templates for expansion
2=	Improved Access to	Nina	July 2007	Fall 2007	Reviewing content for creation of

Clearinghouse	Reimbursement Information	Antoniotti, Denny Lordan			ATA Business & Finance web page
4= Research and Education	Short Courses for the 2008 Annual Meeting	Short Course Committee	Summer 2007	Fall 2007	Currently seeking short course committee participants